

ANNUAL PUBLIC EDUCATION CONFERENCE



AGENDA - OCTOBER 22

Welcome and Introductions

9:00 -
9:30

Dementia Awareness and Communication Tips for Supporting a Person Living with Dementia

The session will provide essential insights into Alzheimer's disease and other forms of dementia. Presented by the Alzheimer Society of Durham Region, attendees will learn practical skills for effective communication and caregiving, enhancing their ability to support individuals living with dementia.

9:30 -
10:50

Innovative & Interactive Online Education Program

The Richmond Fire-Rescue online fire safety education program for young children is the first of its kind in British Columbia. Richmond Fire will talk about the struggles, the successes and how this program has proven effective for education, and why it has huge support from the community...and the Chief!

11:00 -
12:00

LUNCH

12:00 -
1:00

People's Number #1 Fear - Public Speaking

Delivered by Toastmaster Durham Region, this session will address common anxieties associated with public speaking and provide practical strategies to overcome them, and will equip fire educators with valuable techniques to enhance their presentation skills and confidence when addressing audiences.

1:00 -
2:00

BUILT FOR LIFE Fire Department Program

The Home Fire Sprinkler Coalition's BUILT FOR LIFE Fire Department program provides support, resources and materials for all Canadian fire departments that make home fire sprinkler education a focus of their community outreach.

2:00 -
2:50

Mental Health & Mental Load of Public Educators/Prevention

Kristy-Lynn Pankhurst addresses the rarely discussed mental health challenges and cognitive burdens faced by fire prevention educators and public safety personnel. Attendees will gain valuable insights into recognizing and managing these hidden stressors, along with strategies for fostering resilience and well-being in these crucial roles.

3:00 -
4:00

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AGENDA - OCTOBER 23

Youth Firesetting Intervention: a Developmental Approach

This session will explore effective strategies for addressing and preventing youth firesetting behaviors. Presented by the Clark Burn Center at Upstate, attendees will learn about age-appropriate intervention techniques and how to implement a comprehensive program that considers the developmental stages of children and adolescents involved in firesetting incidents.

9:00 -
10:15

Work Smart, Not Hard: The Power of Social Media

Presented by Ottawa Fire Services, this session will explore effective strategies for fire services to enhance their digital outreach and engagement through social media platforms. Attendees will learn how to leverage influencer partnerships and create impactful content to boost their department's online presence and community engagement.

10:15 -
10:50

Out of The Box, Something Old & Something New

This session will showcase Ajax Fire's innovative approaches to fire safety education. Attendees will learn about their successful partnership with Enbridge Gas and explore their cutting-edge 'code your escape' program, demonstrating how traditional fire safety concepts can be reimaged for modern audiences.

11:00 -
12:00

OAFE Program of the Year Award and Presentation

This session will celebrate excellence in fire education by announcing and honoring this year's winning fire department. Attendees will have the opportunity to learn from the best as the winning department presents their innovative and effective fire education program.

1:00 -
2:00

Rapid-Fire Networking for Fire Educators

The "Speed Networking" session will provide a dynamic platform for fire educators to rapidly connect with peers, share experiences, and expand their professional networks. Participants will engage in brief, timed interactions, fostering valuable connections and potential collaborations within the fire education community.

2:00 -
2:50

Building Your Public Education Brand

Meet 'The Squad'! Join Brian MacLeod and Kylie MacDonald of Richmond Fire's Public Education team as they share their journey to becoming local safety icons. Learn how they overcame challenges to create a unique brand, launch their own website, and establish Richmond Fire as community leaders in public safety education.

3:00 -
4:00