

2025

# Program of the Year

Every Second Counts, We're Ready.



**Submissions accepted  
from June 23, 2025 –  
August 22, 2025**



**HELPING YOU HELP THEM**  
ONTARIO ASSOCIATION OF FIRE EDUCATORS

# Mandatory Criteria for Submission

## Cover page – 10 Points

- Cover page must include the fire department name, public educators' name(s) if applicable, fire chief's name & contact information, program title and name/address of the municipality.

## Background – 10 Points

- Demonstrate the need for this type of program.
- List any partnerships involved, dates/milestones in developing the program/modernization and any data which supports why the program benefits the community.

## Program – 60 Points

- Describe in detail the structure of the program (what makes it innovative or unique; how it was launched and implemented; the channels used to promote the program i.e. social media, newspaper articles etc., the community's reaction and involvement; staff & other resources required).
- Describe the impact to date on the community and the fire department.
- Describe how the objectives/goals were exceeded and what led to this (i.e.: council support received, use of the program by other community fire departments/agencies/groups etc.).
- Describe what it has meant to the fire department personnel and any other impact. (i.e. morale, retention, recruitment etc.).

**You could be this year's winner,  
submit your program today!**

## Tracking – 10 Points

- Describe how the success of the program is or will be tracked, notable achievements to date, program reach, media reach, etc.

## Supporting Documents – 10 Points

- Supply supporting photos, videos, PDF's, documents, evaluations, etc.

## Totaling – 100 points

### Helpful Pointers from the Judges

- 1.The more information provided the better.
- 2.Send supporting documents i.e; documents, data, videos, photos, news articles etc.
- 3.Really sell the program in the cover page, just like a resume.
- 4.Submit the program information like a report package, in order.

**Submit your program and  
supporting items to:  
[jbenn@centrewellington.ca](mailto:jbenn@centrewellington.ca)  
no later than 4pm on August 22, 2025**  
for large files: 2big4email or dropbox accepted



**2024 Winner :  
Katie,  
Kawartha Lakes  
Fire Rescue**

# Good Luck!!